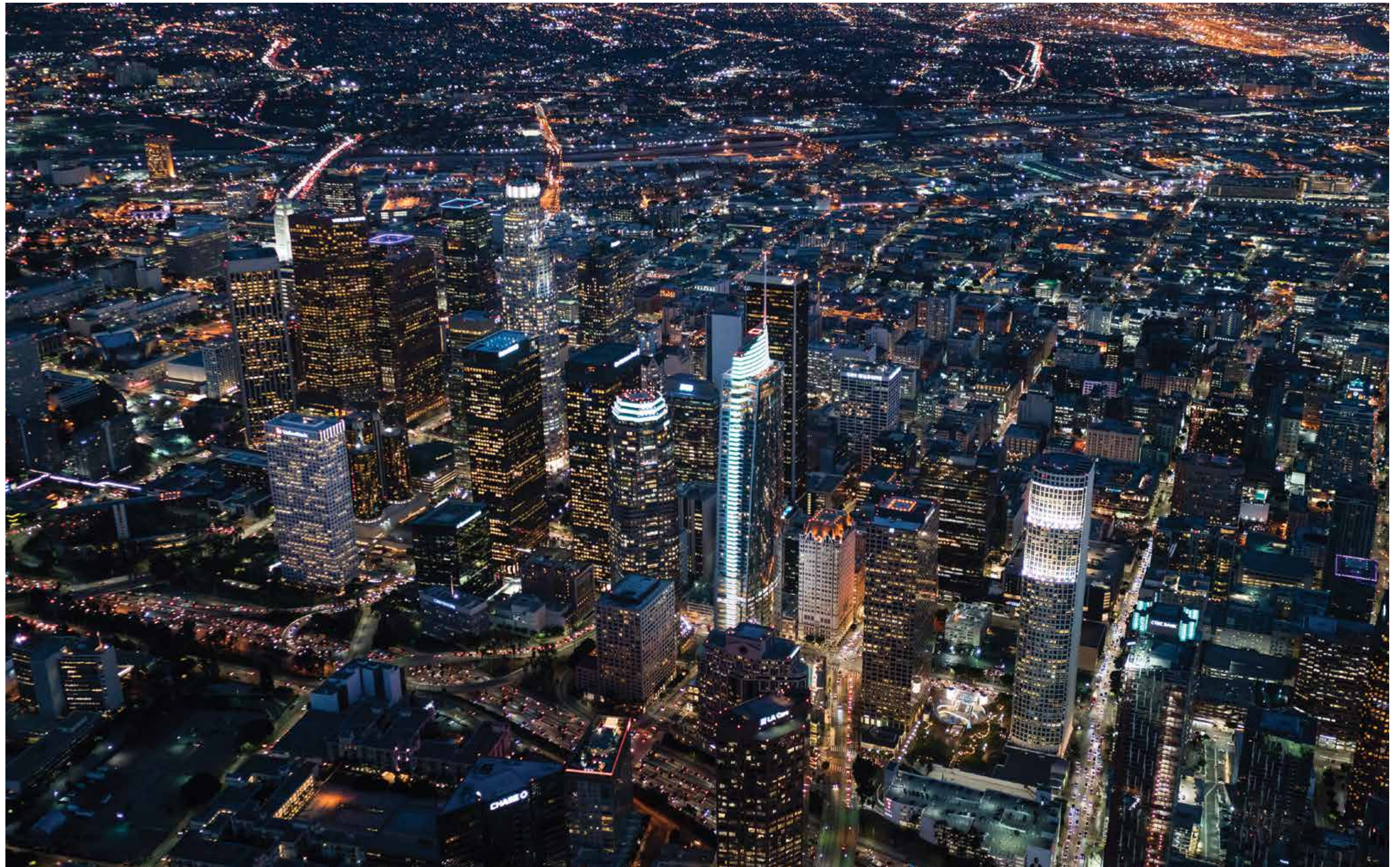


FIGAT7TH DOWNTOWN LA



WHY DTLA?



MOST ACCESSIBLE REGION IN
GREATER LOS ANGELES LINKED
BY PUBLIC TRANSIT/METRO SYSTEM



1,000+
NEW RESTAURANTS, BARS, RETAIL,
NIGHTLIFE AND AMENITIES OPENED
FROM 2010-2019



BOOMING RESIDENTIAL MARKET

37,051
UNITS CONSTRUCTED SINCE 1999

95%
OCCUPIED IN CURRENT STOCK

3,658
UNITS UNDER CONSTRUCTION

32,166
UNITS PROPOSED



TOURISM STATS 2018

22 MILLION
TOTAL NUMBER OF VISITORS
TO DTLA IN 2018

1.6 MILLION
HOTEL GUESTS

\$130
AVERAGE DAILY SPEND
PER PERSON IN DTLA



STRONG MARKET DEMOGRAPHICS

80,000
RESIDENTS

500,000
WEEKDAY POPULATION

\$125,000
MEDIAN INCOME OF RESIDENTS

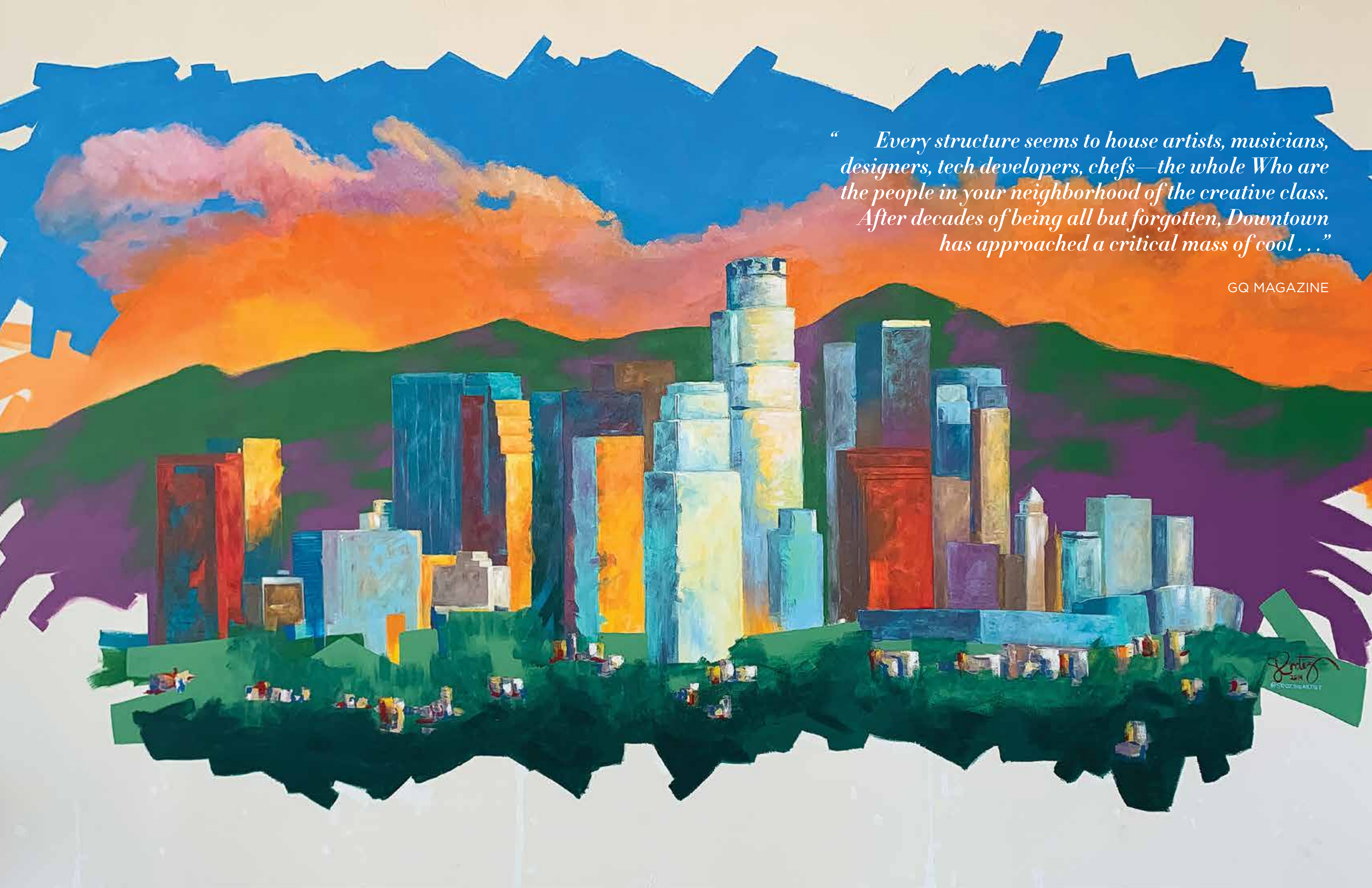
\$122,000
MEDIAN INCOME OF WORKERS

38
MEDIAN AGE OF RESIDENTS

41 YRS
MEDIAN AGE OF WORKERS

Source: L.A. Tourism and Convention Board

Source: Downtown Center Business Improvement District



“ Every structure seems to house artists, musicians, designers, tech developers, chefs—the whole Who are the people in your neighborhood of the creative class. After decades of being all but forgotten, Downtown has approached a critical mass of cool . . . ”

GQ MAGAZINE

Lonely
2014
© 2014 GQ MAGAZINE





In the heart of Downtown Los Angeles, FIGat7th stands as a shopping and dining destination with a decidedly Southern California flavor. Enhanced with Brookfield's \$40 million makeover, this open-air destination offers a contemporary urban retail experience for Downtown's professional, visitor and growing residential populace. The premier shopping venue for Downtown Los Angeles is anchored by H&M, ZARA, Victoria's Secret, Nordstrom Rack and Target.

FIGat7th boasts more than 330,000 SF of retail and public space, including TASTE FOOD HALL, a thriving, award-winning, global dining collection, featuring fast-casual eateries with options for the most sophisticated palate. FIGat7th also offers indoor and outdoor seating for more than 500 guests, terraces, green space and casual café-style dining. Additional amenities include complimentary WiFi, seasonal Arts and Events programming, live music, painting happy hours, chef demos and branded events.

WHY FIGAT7TH?



**RATED MOST POPULAR
SHOPPING DESTINATION BY BOTH
RESIDENTS AND WORKERS IN THE
2020 DOWNTOWN LA SURVEY
PERFORMED BY THE DCBID**

**AVERAGE HOURLY
WEEKDAY PEDESTRIAN
COUNTS AT 7TH AND
FIGUEROA INTERSECTION**

3,000
MORNING

3,900
LUNCH

4,000
EVENING



7.4X /MO
AVERAGE TIME SHOPPERS VISIT
(VS. A U.S. BENCHMARK OF
2.6 TIMES PER MONTH)

\$384.13/MO
WHAT SHOPPERS SPEND ON AVERAGE
(VS. \$255.89 U.S. BENCHMARK)

FIGAT7TH

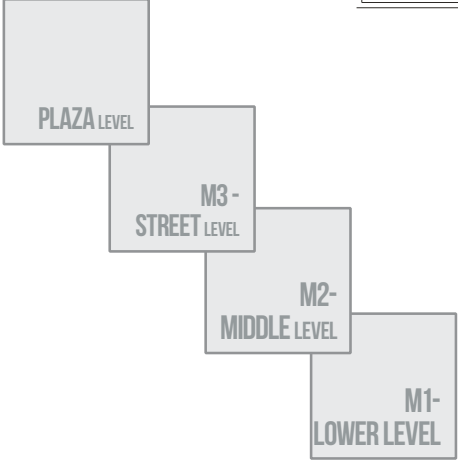
DOWNTOWN LA

Source: Downtown Center Business Improvement District & Alexander Babbage Shopper Intercept Study

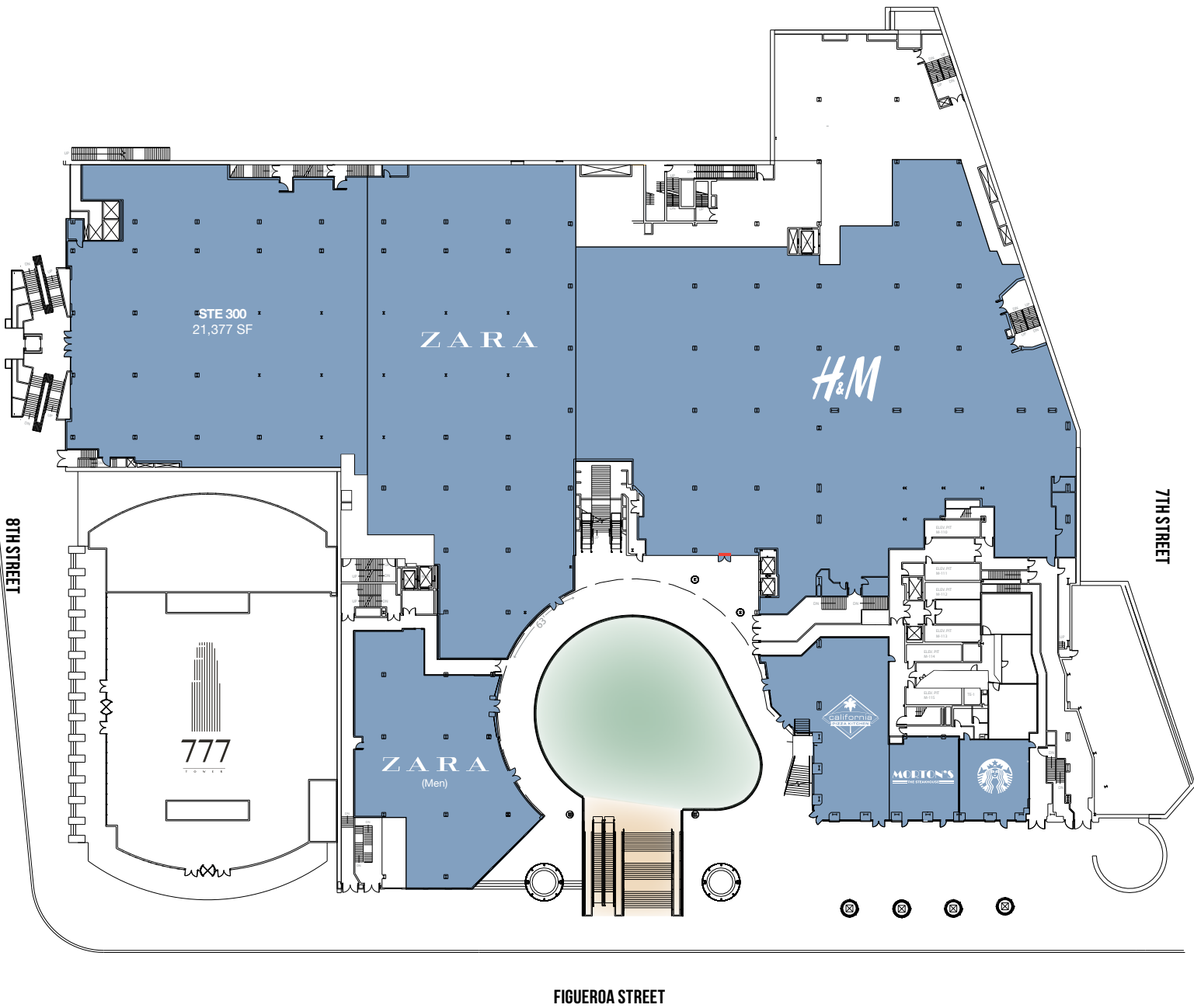
LOWER LEVEL — M1



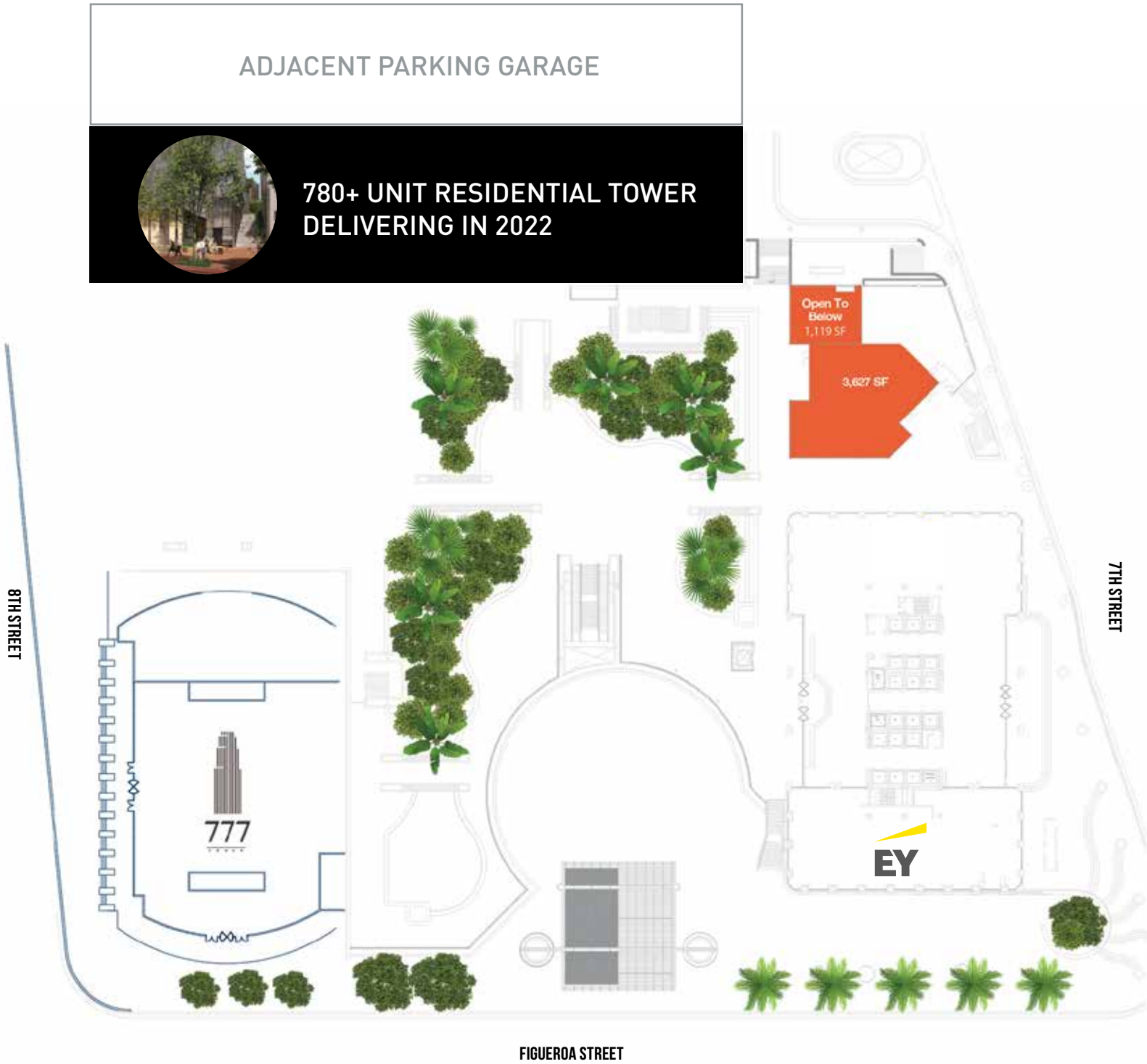
MIDDLE LEVEL — M2



STREET LEVEL — M3



PLAZA LEVEL





COMING IN 2022...

Under construction behind FIGat7th, is a high-rise development project, featuring 780+ rental residences with best-in-class finishes, amenities, and unparalleled views of the City. It will be the final piece of a Brookfield Properties superblock, encompassing a true live/work/shop mixed-use community, which is unprecedented in downtown Los Angeles. The residential development will share the Plaza Level with FIGat7th.



IN GOOD COMPANY — DOWNTOWN L.A. HAS SO MUCH TO OFFER

1

FIGAT7TH

Target
Nordstrom Rack
Zara
H&M
Victoria's Secret & PINK
MAC Cosmetics
Bath & Body Works
T-Mobile
Downtown Hi-Tech
Gold's Gym
BESPOKE Cycling Studio
LensCrafters
Sunglass Hut
Mendocino Farms
Ohana Poké Co.
Five Guys
Sprinkles
Ocho Mexican Grill
Oleego
Indus by Saffron
CoCo Fresh
The Melt
Pizza Studio
Gulp Sushi Alehouse
Salata
George's Greek Grill
Morton's The Steakhouse
California Pizza Kitchen
Pazzo Gelato
Twist & Grill
Starbucks
New Moon Café

2

halo

Danny Boy's Famous
Original Pizzeria
Green Thing
Hope Street Friends
Trejo's Tacos
Trejo's Coffee & Donuts
Shack Shack
Nick + Stef's Steakhouse
Wells Fargo Museum
(more coming soon)

3

THE BLOC

Alamo Drafthouse Cinema
Brandwalk
Bring Something to the Party
Coffeewalk Yogurtalk
District Bar/Kitchen
DRNK Coffee + Tea
Drybar
Eli & Ella Rose
Everytable
Eyes on The Bloc
Glasswing Floral
GNC
Hatch Yakitori + Bar
Jewelry Pavilion
Joey Restaurants
LA Fitness
Leo's Auto Detail
Macy's Flagship
Marco Valentino
Marugame Udon
Mr. G's for Toys
Nordstrom Local
Paper Source
Qwench Juice Bar
Shopbrite
Starbucks
The Urban Oven
T-Mobile
Uniqlo
USPS
Video Vortex

4

L.A. LIVE

Boca at the Conga Room
Club Novo
Conga Room
Fleming's Prime Steakhouse
Glance Lobby Bar
Illy Espresso
Katsuya
Live Basil Pizza
Los Angeles Convention Center
Lucky Strike Lanes
Microsoft Theater
Nest at WP24
New Era Store
Patxi's Pizza
Red Mango
Regal Cinemas L.A. LIVE
Rock' N Fish
Rosa Mexicano
Savoca
Shaquille's
Smashburg
STAPLES Center
Starbucks Coffee
Team LA Store
The GRAMMY Museum®
The Mixing Room
The Novo
The Ritz-Carlton Spa
Tom's Watch Bar
Upour Floor at Tom's Watch Bar
Wolfgang Puck Bar & Grill
WP24 By Wolfgang Puck
XBOX Plaza
Yard House

5

BROADWAY RETAIL CORRIDOR

A.P.C.
Acne Studios
Aesop
Apple Store (coming soon)
BNKR
COS
Daniel Patrick
Foot Locker
GAP
Gentle Monster
Jordan Brand
Mykita
Paul Smith (coming soon)
Ross Dress for Less
Theory
Urban Outfitters
Vans
West Elm

6

GRAND CENTRAL MARKET

Ana Maria
Belcampo Meat Co.
Bento Ya Japanese Cuisine
Berlin Currywurst
Chiles Secos
China Café
Clark Street Bread
DTLA Cheese and Kitchen
Eggslut
G&B Coffee
Golden Road
Grand Central Jewelry
Horse Thief BBQ
Jose Chiquito
Kismet Falafel
Knead & Co. Pasta Bar + Market
La Huerta
La Fruteria
La Tostaderia
Lucky Bird
McConnell's Fine Ice Cream
Olilo GCM Wood Fired Pizzeria
The Oyster Gourmet
PBJ LA
Prawn
Press Brothers Juicery
Ramen Hood
Roast To Go
Sari Sari Store
Sarita's Pupuseria
Sticky Rice
Sticky Rice II
Tacos Tumbas a Tomas
Torres Produce
Valeria's
Villa Moreliana
Wexler's Deli

●

NOTABLE HOTELS

Ace Hotel
Courtyard by Marriott (at LA Live)
Hotel Figueroa
Hotel Indigo
InterContinental Hotel
JW Marriott
NoMad Hotel
O Hotel
Ritz Carlton
Sheraton
The Freehand
The Hoxton Hotel
The L.A. Grand Hotel Downtown
The Proper Hotel
The Standard
Wayfarer
Westin Bonaventure



AT BROOKFIELD PROPERTIES, WE ARE IN THE BUSINESS OF CREATING PLACES

We aim to make lasting impressions on the cities and neighborhoods in which we do business. The architecture of our iconic projects define skylines and streetscapes around the globe, and the commercial districts we create combine both historic and modern architecture. Our distinctive place making integrates destination shopping, dining and amenities on-site; the highest standards in sustainability and efficiency; and a strong social, cultural and community involvement. Brookfield is setting a new benchmark for the modern urban live-work-play environment, embracing the changing lifestyle of today's sophisticated individual.



LEASING CONTACT

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Brookfield
Properties